



06-04-01

03CO #3

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN THE APPLICATION OF : Larry Wolf, et al.
FOR : ADVERTISING METHOD AND SYSTEM
SERIAL NO. : 09/781,788
FILED : February 12, 2001
ART UNIT : 3722
DOCKET NO. : 72890/10396

LETTER

BOX MISSING PARTS
Assistant Commissioner for Patents
Washington, D.C. 20231

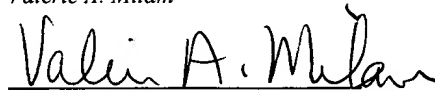
Sir:

This communication is in response to the Notice of Incomplete Reply (Nonprovisional) -
Filing Date Granted dated May 29, 2001. Enclosed are copies of drawings having appropriate
margins as required by 37 CFR 1.84(g).

CERTIFICATION UNDER 37 C.F.R. 1.10*
(Express Mail label number is mandatory.)
(Express Mail certification is optional.)

I hereby certify that this New Application Transmittal and the documents referred to as attached therein are being deposited with the United States Postal Service on this date June 4, 2001, in an envelope as "Express Mail Post Office to Addressee," mailing Label Number EM598711791US, addressed to the: Box Missing Parts, Assistant Commissioner for Patents, Washington, D.C. 20231.

Valerie A. Milam


Signature of person mailing paper

WARNING: Certificate of mailing (first class) or facsimile transmission procedures of 37 C.F.R. 1.8 cannot be used to obtain a date of mailing or transmission for this correspondence.
***WARNING:** Each paper or fee filed by "Express Mail" must have the number of the "Express Mail" mailing label placed thereon prior to mailing. 37 C.F.R. 1.10(b).

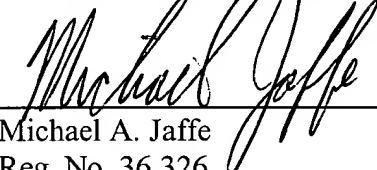
09/781,788

Date:

6/4/01

Respectfully submitted,

ARTER & HADDEN LLP



Michael A. Jaffe

Reg. No. 36,326

1100 Huntington Building

925 Euclid Avenue

Cleveland, Ohio 44115-1475

Customer No. 23380

(216) 696-3394 (phone)

(216) 696-2645 (fax)

589474.1

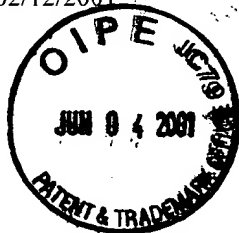


UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
UNITED STATES PATENT AND TRADEMARK OFFICE
WASHINGTON, D.C. 20231
www.uspto.gov

APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
09/781,788	02/12/2001	Larry Wolf	72890/10396

23380
ARTER & HADDEN, LLP
1100 HUNTINGTON BUILDING
925 EUCLID AVENUE
CLEVELAND, OH 44115-1475



CONFIRMATION NO. 6968

FORMALITIES LETTER



OC000000006125002

Date Mailed: 05/29/2001

NOTICE OF INCOMPLETE REPLY (NONPROVISIONAL)

Filing Date Granted

The U.S. Patent and Trademark Office has received your reply on to the Notice mailed and it has been entered into the nonprovisional application. The reply, however, doesnot include the following items required in the Notice.

The period of reply remains as set forth in the Notice. You may,however, obtain EXTENSIONS OF TIME under the provisions of 37 CFR 1.136 (a)accompanied by the appropriate fee (37 CFR 1.17(a)).

A complete reply must be timely filed to prevent ABANDONMENT of the above-identified application.

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);

A copy of this notice MUST be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE